

BRIDGE

GRIET ALUMNI MAGAZINE

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Inside!?!...

- Success is never ending!
- Civils?, a day dream?
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- Views, Insights...Many More!?

BRIDGE

GRIET ALUMNI MAGAZINE

Greetings form GRIET!

Dear Alumni!

I warmly welcome to all GRIET Alumni. Our core mission is to engage all alumni for life. Whether you graduated a decade ago or half year ago, the GRIET alumni is committed to building and reaffirming the ties connecting the 10,000+ members of GRIET alumni to each other and your alma mater.

In our process of bringing GRIET on the world map, the role of our alumni is vital. It is therefore important that every one of us has a role to play in this effort. You all are aware that every big accomplishment usually begins with small acts. I invite you all to connect with us and stay engaged with the GRIET Alumni.

GRIET Alumni success in various fields and their ongoing support can enhance the institution's brand image and helps to attract prospective students and foster a sense of pride within the alumni community. Bridge is a GRIET Alumni Magazine; it provides the best connectivity between GRIET and its Alumni through your Insights, engagements. Wish you all the Best!

Preface

Bridge is the printed & online half yearly magazine of GRIET. As its name suggests, Bridge connects its alumni with the Institution. It does publishing achievements by GRIET Alumni, interesting feature articles (Success stories, Technological Advancements and Innovations etc...).



GRIET Vision: To be among the best of the institutions for engineers and technologists with attitudes, skills and knowledge and to become an epicentre of creative solutions.

GRIET Mission: To achieve and impart quality education with an emphasis on practical skills and social relevance.

GRIET Quality Policy: To provide an integrated learning environment to enable students to grow towards their full potential and meet the high expectations of the Industry and the Society.



Dr Jandhyala N Murthy Director, GRIET

Dear Alumni, it gives me immense pleasure to continue our everlasting ties with you. I wish to appreciate you for acquiring this prestigious position in your area of expertise and bringing laurels to our GRIET institution. I wish all success in your future.



Dr J. Praveen Principal, GRIET

An organization's alumni are the reflection of its past, representation of its present and link to its future. Indeed, a great Institution can measure its worth by its alumni. Wish you all the Best!



Dr. K V S Raju Sr. A.O, GRIET

As alumni, you are a part of a GRIET distinguished community. You have made significant contributions to your fields, and we are proud of your accomplishments. We encourage you to stay connect with GRIET and support our students. We look forward to working with you to build a stronger future. Wish you all the Best!



**Dr. T Jagannadha Swamy
Dean, Alumni Affairs, GRIET**

We are committed to fostering a strong and mutually beneficial relationship with our alumni community. Your achievements are our pride, and your continued engagement is vital to our college's growth. Please visit our alumni website at <https://www.alumni.griet.ac.in/> for association updates.

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Success is never ending!

(Cover Story)

Success is often perceived as a finite destination, a point at which one has achieved all their goals and can rest on their laurels, but this view overlooks the dynamic and continuous nature of true success. In reality, success is a perpetual journey rather than a singular achievement; it evolves with personal growth, changing aspirations, and the pursuit of new challenges. This perspective emphasizes that success is never-ending because it is intimately tied to the continuous process of learning, adaptation, and self-improvement.

Each achievement often serves as a stepping stone to new goals, propelling individuals to set higher standards and strive for greater accomplishments. For instance, professional success might be measured by promotions, awards, or business growth, but these milestones are merely part of a larger trajectory.

True success involves the ability to adapt to new circumstances, overcome challenges, and seize opportunities for growth and innovation. This ongoing journey is fueled by a relentless pursuit of excellence, a commitment to lifelong learning, and the resilience to bounce back from setbacks. Moreover, the concept of success as a never-ending journey is deeply rooted in the idea of personal fulfillment and purpose. Success is not just about external

validation or material gains but also about inner satisfaction, happiness, and the sense of purpose derived from pursuing one's passions and values.

Individuals who view success as a continual process are often more open to change, more willing to take risks, and more likely to embrace new experiences that contribute to their personal and professional development. They understand that growth often comes from stepping out of one's comfort zone, facing uncertainties, and overcoming obstacles, which ultimately lead to a richer, more rewarding life. Additionally, the interconnectedness of success with community and relationships underscores its never-ending nature.

Success achieved in isolation can feel hollow, but success shared with others, whether through collaboration, mentorship, or community service, often brings deeper satisfaction and a sense of purpose. Building meaningful connections, contributing to the well-being of others, and making a positive impact in one's community are integral aspects of a truly successful life. These contributions not only enhance personal fulfillment but also create a ripple effect that inspires others to pursue their own paths to success.

Civils? A Day Dream??

Ms.Sweta Mohanty, IAS, Deputy Secretary in the Cabinet Secretariat, Delhi (As on 22.04.2024)

Ms.Sweta Mohanty: CSIT Graduate in 2005 from Gokaraju Rangaraju Institute of Engineering and Technology.

Ms. Sweta Mohanty cracked the UPSC Exam in her third attempt and secured All India Rank 2 in the year 2011.

Ms.Sweta says,“ Her inspiration has been her father P K Mohanty, an Andhra Pradesh cadre IAS officer. “I have grown up seeing my father work endlessly for development of the state. I always wanted to follow him.” Born in Cuttack and brought up in Hyderabad, Ms. Sweta is currently posted at Deputy Secretary in the Cabinet Secretariat, Delhi.



In the 2011 Civil Services Examination second position was occupied by Ms.Sweta Mohanty, daughter of an IAS officer.

In 2007, when Ms.Sweta first cleared the examination, she landed the 312th rank. She wanted to go further up and continued trying. The third attempt got her the second spot in the UPSC examination and the coveted IAS. “IAS is an extremely demanding examination, but I always took it up as a challenge,” she says.

In 2007, when Ms.Sweta first cleared the examination, she landed the 312th rank. She wanted to go further up and continued trying. The third attempt got her the second spot in the UPSC examination and the coveted IAS. “IAS is an extremely demanding examination, but I always took it up as a challenge,” she says.

For her, IAS preparation was a continuous learning process which she enjoyed. "I wish I could make 10 attempts so I could study for 10 more years. You actually grow a lot in the process."

Ms. Sweta feels no other job is as dignified as the IAS. It offers an opportunity for leadership and to work at the grassroots level. One gets a chance to make an impact on people's lives across a variety of domains such as health, education, water, sanitation, roads and electricity, she adds.

(Source: Articles & Interviews published in News Papers)

M V S Karthik IPS,
CSE Graduate in 2016 from Gokaraju Rangaraju Institute of
Engineering and Technology.

Friday 19 January 2024 4



Deccan Chronicle

SHRITHA CHILLAPPAGARI

DECCAN CHRONICLE

From whites to khakis - The story of a cricketer-turned-cop

Hyderabad-born Karthik Madhira talks about his journey from an ace cricketer to an IPS officer

Karthik Madhira, once known for his talent on the cricket field, has made a surprising career shift into law enforcement.

"I was very interested in cricket during childhood, as my father and uncle were cricket enthusiasts who could not pursue the game as their career. They encouraged me to play, and I represented Hyderabad at the under - 13, 15, 17, 19 and 23 levels and also at universities. But later, due to some personal reasons and injuries, I had to quit cricket," says Karthik.

He completed his engineering, and was placed in a well-known company, but his father was keen on him attempting the UPSC civil services examination. Initially, Karthik was not interested in it, but after joining work, he found he wanted more from life. "I worked for six months and realised that a desk job was not my cup of tea. I decided to prepare for the UPSC exam. It was a 360-degree turn from cricket to UPSC - two very different things. I had to start over," he says.

Karthik moved to Delhi to get coaching, but unfortunately, could not crack the examination for three successive years.

STRESS AND DEPRESSION

Karthik says he began losing interest gradually. "After failing to clear the prelims stage, I began to slip into depression," he recalls, adding that he had difficulty managing stress. "I avoided playing cricket and never practiced yoga or meditation. I put my whole attention on working hard and giving it my all, ignoring my mental health in the process. But when I was making my fourth attempt, I realised the

importance of balancing my preparation and mental health. At that point, I began to play sports, go to the gym, and practice meditation, all of which improved my ability to focus," he says.

SOURCES OF INSPIRATION

During the tough times he faced, his family and friends encouraged him. "My parents and sister inspired and supported me. They encouraged me to give it another go. My friends also supported me. I consider it a blessing to be surrounded by people who want the best for me," says Karthik.

Apart from his support circle, it was his passion to serve the nation that drove Karthik forward. "It was my strong desire to be in a position where I could positively impact society that helped me sail across hurdles," he avers. And he

sailed through the examination in his fourth attempt. "I was ecstatic!" says Karthik. "My first goal was to become an IAS officer, but as soon as I started my IPS training at the National Police Academy in Hyderabad, I realised that IPS was my calling."

Talking about his posting in the Lonavala sub division, P u n e



The Vaarsa Swachthecha Mavala Sivrayancha and Sankalp Nashamukti Abhiyan initiative

LONAVOLA IS A WEEKEND HANGOUT FOR LOCALS AND HAD BECOME A HUB OF ILLICIT ACTIVITIES LIKE DRUG USE. SANKALP NASHAMUKTI ABHIYAN WAS LAUNCHED WITH THE GOAL OF PREVENTING YOUNG PEOPLE FROM ENGAGING IN SUCH ACTIVITIES. ANOTHER CLEANLINESS DRIVE TITLED VAARSA SWACHTHECHA MAVALA SIVRAYANCHA TO KEEP THE FORTS OF SHIVAJI AND OTHER TOURIST SPOTS IN THE AREA SAFE AND CLEAN.

rural district, Maharashtra, he says, "Initially it was a bit difficult, but I knew Hindi, which made it easier to learn Marathi and be able to communicate." He adds, "Now at Lonavala, I still play cricket and being a computer science engineer, I am interested in ethical hacking, which in turn will help me with cyber security"

MAKING SOCIETY SAFE

Karthik's determination to make an impact on society began as soon as he took charge as ASP. He launched a youth movement called *Sankalp Nashamukti Abhiyan*. "Located as it is between Mumbai and Pune, Lonavala is a weekend hangout for locals and had become a hub of illicit activities like drug use. This four-part campaign was launched with the goal of preventing young people from engaging in such activities. The first part involves taking legal action against drug users and suppliers, the next is the creation of awareness, the third is to counsel addicts. And the last step is rehabilitation," says the young police officer. Under the initiative, a

marathon was held last June. Around 3,500 youngsters participated in the *Bhaago Aur Nasha Bhagao* event flagged off by Suniel Shetty.

In an ongoing effort to curb the drug menace, every school and college assigned to a police officer under Karthik's jurisdiction, who regularly visit the institutions and holds awareness campaigns, to ensure that students stay away from narcotics. Cricket competitions are also held, and the youth are given the message that they should pursue sports rather than drugs.

In another initiative, the ASP has launched a cleanliness drive titled *Vaarsa Swachthecha Mavala Sivrayancha* to keep the forts of legendary Shivaji and other tourist spots in the area safe and clean. The aim is to get people together once a week to clean the tourist destinations, and the

attend awareness sessions on topics like cyber security, women's safety and traffic safety. "In my opinion, this will facilitate communication between the public and the police," say Karthik.



Karthik's parents Srinivas Madhira and Prabha Madhira

“MY PARENTS AND SISTER INSPIRED AND SUPPORTED ME. THEY ENCOURAGED ME TO GIVE IT ANOTHER GO. MY FRIENDS ALSO SUPPORTED ME. I CONSIDER IT A BLESSING TO BE SURROUNDED BY PEOPLE WHO WANT THE BEST FOR ME.”
 — KARTHIK

INSIGHT

Hitesh, Computer Science and Information Technology Engineering Graduate in 2007 from Gokaraju Rangaraju Institute of Engineering and Technology



I am Hitesh and this blog is one of the ways I share my thoughts, tutorials, resources and all latest news from tech world. I am an Entrepreneur who believes in openness and trustedness to achieve performance and meet business goals.

I started my career as a Software Engineer with Sasken and was with them for 2.5 years. I still believe it was my best time in my career. I moved back to Hyderabad to build something substantial.

This made me Co-Found YQ Labs. This was an amazing roller coaster ride. We started off in 2010 with just 3 people and when I left in April 2012, we have around 30 resources building awesome applications on Mobile. I had great time working with great people like Roopesh, Venkatesh & Srinivas. What a team it was. Unfortunately I had to move out and then started my next episode.

This time it is Zytrix Labs. My focus was again Mobile ONLY. The team I had in YQ believed in me and we started our journey again. In just 6 months, we have a whooping team of 25+ developers building Jaw Dropping applications. Some of our R&D was just amazing. While we were focusing on building organizations, I had tough time from few people. This made another stop in my journey.

The next stop now is Sparity MS Reference Sans Serif Inc. This time I am not an Entrepreneur. I am handling Pre-Sales here and I am happy with what I am doing.

Personally, I am happy with what I did as an Entrepreneur, things just did not go well. But I have some great learning. Now I am on a different Train. This train slow, but there are no stops and I am sure to reach the destination.

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A Success Story

Mohammed Abubakr - Founder and CEO @ Zibew

MD Abubakar an ECE Graduate in 2007 from Gokaraju Institute of Engineering and Technology



Zibew, a Singapore-based healthcare startup is glad to announce the release of a new digital platform called Digital Pharmacy, that would enable small & medium pharmacies to sell medicines online at an affordable price. "Our vision is to empower 2

million small & medium pharmacies across the globe," said Mohammed Abubakr, Founder & CEO of DigitalPharmacy.io. Zibew has been helping pharmacies with software solutions and products since 2014, however, the predominant customer base was large-scale pharmacies and pharma companies. "During COVID-19, we observed the shift in the mindset of small & medium pharmacies, who were earlier very much hesitant to adopt the software. There was a growing demand from small & medium pharmacies to go



online, set up online pharmacies, and sell medicines & medical products online. But at the same time, these pharmacies wanted an affordable solution. That's what led to the development of DigitalPharmacy.io" says Abubakr, taking from Hyderabad, India. Because of a lack of solutions, many pharmacies customized Shopify or Magneto platforms for selling medicines online. Moreover, mobile apps, have to rely on expensive IT service providers. "A very timely solution and a good one for all Pharmacies," says Krish Datta, CEO of Credence, a Telkom Malaysia company. Krish is the key investor behind Zibew & DigitalPharmacy.io products.

Talking with the Startup Africa team, Abubakr shared his views on how DigitalPharmacy.io can play a key role in improving the pharmacy sector in Indian aswell as African countries. WhatsApp and other messaging services are being used by several pharmacies across Africa. Patients send prescriptions to pharmacies via WhatsApp and pharmacies do home delivery of medicines. While this works, it's not efficient and scalable for pharmacies. Even from the regulations standpoint, ordering via messaging services doesn't meet the compliances. That's where DigitalPharmacy.io comes into the picture. By signing up, the pharmacy gets the branded mobile app, in its name.

Customers of the pharmacy can download the app, and order the prescription medicines by uploading the prescription, the order

status is tracked and archived. Customers can also chat with the pharmacist at the pharmacy to get their queries resolved. Customers can also set pill reminders and save medical records, all in one place in the Pharmacy's branded App. "We have a strong focus on the Indian as well as African market. We are inviting pharmacies across the region to explore our platform and give us feedback. We would love to incorporate the feedback and localize the app as much as possible for the Indian as well as African market" concludes Abubakr enthusiastically.

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Its My Journey

Siddharth Kukatlapalli, Co-Founder and CBO, Syntizen

B.Tech CSE, GRIET (2009-13)

Siddharth Kukatlapalli, based in Hyderabad, TG, IN, is currently a Chief Financial Officer at Syntizen Technologies, bringing experience from previous roles at Syntizen and Deloitte U.S. India offices. Siddharth Kukatlapalli holds a 2009 - 2013 Bachelor of Technology (B.Tech.) in Computer Science @ Gokaraju



Rangaraju Institute of Engineering and Technology, Jawaharlal Nehru Technological University. With a robust skill set that includes SQL, Core Java, C, Java, PL/SQL and more, Siddharth Kukatlapalli contributes valuable insights to the industry.

Siddharth Kukatlapalli is the Co-founder and Chief Business Officer at Syntizen, one of India's leading digital identity solutions providers. In his current role, Siddharth, a young and dynamic industry leader with a forward-looking approach, spearheads business development and HR-related activities.

Siddharth is extremely well versed in technologies like Java, HTML, C++, My SQL, and management. He is known for his turnaround

time for completing a task.

Technology is as revolutionary as it can get. It is the reason why we are witnessing the transformation of the market across all spheres, acquainting us all with a new age of efficiency and effectiveness. Disruptive, they say, the technology is. More cognizant veterans know that it is the data and with data, its identification, classification, and tabulation that is truly disruptive. Data has become the new oil and the new gold after all.

However, all data becomes insignificant unless we are able to trace back to its origin as well as where it is applied or can be applied. So, it goes without saying that since customer is the most integral element for any business' success, digital identification becomes an integral part of all businesses, especially the ones who rely on the internet and digital technologies. Digital identification, therefore, is more integral for startups than it is for any other business.

What changes are you seeing in customer requirements post Covid-19? What opportunities or challenges has this presented for you?

With the pandemic, going digital became the need of the hour for any organisation and onboarding customers without any physical interaction has gained popularity. In line with this trend, Syntizen has started to offer video KYC as a product to both private and

public sector organisations where a customer can be verified/onboarded by a simple selfie/video call. In instances where the entire product was not needed, services/APIs like facial liveness and facial matching were offered by Syntizen. These can be integrated to the existing products of the organisation/government.

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A Successful Entrepreneur
RAGINI RAVIPATI
Mesmara Botanics Private Limited

**Ragini an Electronics and Communication Engineering(ECE)
Graduate in 2004 from Gokaraju Institute of Engineering and
Technology**

Ragini is passionate about Wellness, Nature and Crafts. She loves to travel, explore and experience various destinations. A doting mother of two, she is an efficient multitasker and an overachiever. Recipient of many business awards including



Enterprising women of the Year in 2013, Star Performer in 2014, Top Performer in 2015, Certificate of excellence in 2017 and Best Startup Award (She Achiever) in 2019.

We are a group of young entrepreneurs who want to bring the best natural products to your doorstep. Being environmentally conscious and aware of the damage caused by synthetic products, our search for natural products brought us to understand that there was a huge gap in the market for natural products. Existing ones were either too expensive, or did not carry authenticity. To bridge this gap we thought of building a brand which can bring 100%

natural yet pocket friendly products. Mesmara was started during this quest and has grown from strength to strength. As more and more people are realising the value of natural products, it gives us a great sense of satisfaction to be part of a journey which helps in improving the health and wellness of many. At Mesmara, we value authenticity.

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INSIGHT

Micron Engineering Enterprises is run by Ms. Pavani

Ms. Pavani.E, Mechanical Engineering Graduate in 2011 from Gokaraju Rangaraju Institute of Engineering and Technology

Micron Engineering Enterprises was established in 2015, specialized in Precision Machining for Aerospace, Defence and Fabrication of Heavy machining for private sectors. The business is run by Ms. Pavani.E, Mechanical Engineering Graduate in 2011 from Gokaraju Rangaraju Institute of Engineering and Technology, who has nearly 4 decades of experience in the engineering industry founded this organization and has been involved in the successful execution of several challenging projects in the field



INSIGHT

Sree Teja Deeti - (Vistar Leaf - Founder)

Sree Teja Deeti a Mechanical Graduate in form Gokaraju Rangaraju Institute of Engineering and Technology in 2019

Sree Teja Deeti is a 'Social' and 'Business' Entrepreneur; who graduated with a 'Master's in Environmental Engineering and Pollution Control' from Griffith University, Australia. He was Honored with the "YOUTH ICON OF INDIA"



Award 2019 for Social-Activities" organized by the 'National Human Welfare Council of India' as a part of the 'International Youth Conclave' at the Press Club of India, New Delhi.

Sree Teja Deeti is the driving force of the 'Vistar Leaf' Start-Up, and a passion-driven to protect our environment from plastic pollution through Single-use plastic disposal tableware and create employment for underprivileged communities. He thought of bringing back an ancient Indian traditional lifestyle of eating food in Vistar Leaf (Vistaraku) that contributes to human health and has a positive social impact.

The word "Vistar Leaf" is derived from '*Patravali*' which means "made of Leaf", and is derived from the Sanskrit word '*Patra*', an

ancient Indian language. *Patravali* is also known as *Pattal*, *Vistaraku*, *Vistar*, or *Khali* in various regions of India. According to Hindu tradition, the food eaten on prescribed (*Patravali*) leaves is believed to have numerous health and spiritual benefits. In India, it is a custom to serve food in a *patravali* on religious festivals, and temple offerings like prasadam are also distributed to devotees in *pattal* bowls. "Patravali" is mainly made from *sal leaves*, *dhak leaves*, and *bauhinia leaves* and is also used as a popular substitute for metal or plastic plates in street food culture in India. *Pattals* are also used for wrapping food or steaming food and are one of the most eco-friendly disposable food serving systems.

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INSIGHT

Abhishek Bandaru Sales Director, PLUS Healthcare Solutions P Ltd

Mr Abhishek Bandaru, a BME Graduate from Gokaraju Rangaraju Institute of Engineering and Technology in 2008



Mr. Bandaru is a biomedical engineer with over 15 years of experience in medical equipment sales and technology. He has worked in leading healthcare multinational companies, and has a penchant to learn, understand and solve human problems. Coupled

with curiosity and ethics, he has helped curate a value based mindset that can be found in each sales function and operation within the organization. He has worked in various surgical specialties including urology, general surgery, laparoscopy, gynecology, uro-gynecology, orthopedics, anesthesiology and ICU care, metabolic, gastroenterology, ultrasound, robotics and oncology.

Mr. Bandaru has substantial experience in the operation theater and has witnessed over 600 surgeries across various specialties via applications and demonstrations. This experience is critical in enhancing and developing a dialogue as part of a core function of

constant learning and evolution across the various stakeholder teams in the care giving and management biospheres. His passion for human health, technology and problem-solving fuel a constant endeavour to search for the best technologies and innovations from across the globe and bring affordable, and innovative solutions that are focused on preventive and holistic healthcare.

Mr. Bandaru experienced firsthand the importance of healthcare



information and awareness during the recent covid -19 pandemic. This fueled him to curate a team that helped set-up a one of a kind hotel quarantine in record time along with support from a team of passionate colleagues and healthcare professionals. This facility provided affordable healthcare

solutions to over 1400 patients.

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